

INSTALLATION

INNOVATION 2024

OCTOBER 28-30

SAN ANTONIO, TX

THE PARTNERSHIP MINDSET

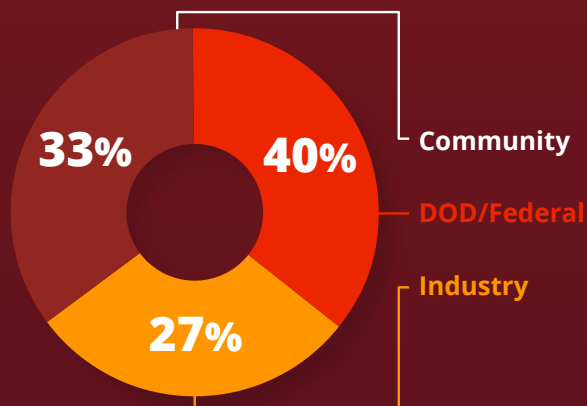
Join us in San Antonio for ADC's Installation Innovation Forum, the nation's largest gathering of leaders from military, community and industry for a cross-service look at innovative ways build partnership and collaboration on our bases and in our communities. It's an unparalleled occasion to cultivate your collaborative spirit and develop your partnership mindset.

A little over a decade ago, ADC launched IIF to revolutionize the way we approach military installations. Now, we're proud to announce the eleventh annual Installation Innovation Forum, promising even more dynamic discussions, groundbreaking strategies, and actionable takeaways.

Don't miss your chance to be part of this transformation event, taking place from October 28th to 30th, 2024.

WHO ATTENDS?

- Over 900 attendees representing over 200 defense communities and 150 installations from across the country
- Military leaders from all service branches at both the installation and national level, including IMCOM, AFCEC, MCICOM, AFIMSC, NAVFAC and many others
- Community leaders committed to supporting installation missions and military families
- Defense industry partners with a vested interest in installation management and defense infrastructure



KEY PROGRAMS

- Improving Installation-Community Partnerships
- Supporting Military Family Quality of Life
- Leveraging State and Federal Infrastructure and Workforce Programs
- Developing Resilient Installations and Communities
- Implementing new installation management technologies and strategies

EVENT LOCATION

This year, IIF heads back to San Antonio, Texas. Our venue, the San Antonio Marriott Rivercenter on the River Walk, is conveniently located 15 minutes south of San Antonio International Airport (SAT) with a shuttle that departs hourly and operates Monday-Friday.

Special rates were negotiated exclusively for this meeting at the Marriott Rivercenter on the Riverwalk with general attendee rates beginning at \$249. Limited federal per diem rooms are also available. Keep this event affordable by booking at the official IIF hotel. Every room booked offsets event costs and helps ADC keep this event affordable.



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STANDARD SPONSORSHIPS

	SIGNATURE	PLATINUM	GOLD	SILVER
Prominent role in keynote sessions	X			
Opportunity to help organize and lead a special general session highlighting the event theme	X			
Opportunity to help organize and lead a breakout session		X		
Opportunity to participate in a breakout session			X	
Premium exhibit space, including a charging station and networking lounge with special signage	X			
Basic exhibit space with upgrade options available		X	X	X
Acknowledgment of sponsorship by ADC President during an event general session	X			
Video recognition during a general session		X	X	X
Prominent signage throughout the event	X	X	X	X
Company logo and description on the event app	X	X	X	X
Company logo on the event website	X	X	X	X
Complimentary full conference registrations	5	3	2	2
Additional 25% off discounted registrations	Unlimited	3	2	2
TOTAL INVESTMENT	30,000	20,000	15,000	5,000



IIF SPONSOR BENEFITS 2024

SIGNATURE EVENT SPONSOR

\$30,000

1 Available

As the exclusive Signature Sponsor for the 2024 Installation Innovation Forum, your organization will play a leading role in all aspects of the event.

SPECIFIC BENEFITS INCLUDE:

- ▶ Prominent role in keynote sessions
- ▶ Opportunity to help organize and lead a special general session highlighting the event theme
- ▶ Acknowledgment of sponsorship by ADC President during an event general session
- ▶ Five (5) registrations to the conference plus an additional 25% off additional registrations
- ▶ Recognition in special signature sponsor-branded event promotion emails and social media
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Premium exhibit space, including a charging station and networking lounge with special signage



PLATINUM SPONSOR

\$20,000

4 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Opportunity to help organize and lead a breakout session
- ▶ Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Video recognition during a general session
- ▶ Basic exhibit space

APP SPONSOR

\$15,000

1 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Marquis company logo display throughout event app
- ▶ Opportunity to help organize and lead a breakout session
- ▶ Three (3) complimentary registrations
- ▶ Three (3) discounted registrations (25% off)
- ▶ Video recognition during a general session
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Basic exhibit space



GOLD SPONSOR

\$15,000

3 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Opportunity to participate in a breakout session
- ▶ Video recognition during a general session
- ▶ Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Basic exhibit space

MILITARY SERVICE WORKSHOP SPONSOR

\$15,000

4 Available (one each for Army, Air Force, Navy/Marine Corps and National Guard)

SPECIFIC BENEFITS INCLUDE:

- ▶ Opportunity to give opening remarks and introductions for one of the military service workshops
- ▶ Video recognition during a general session
- ▶ Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Basic exhibit space



EXCLUSIVE CONFERENCE ROOM SPONSOR

\$15,000

2 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Exclusive access to one (1) company conference room throughout the conference
- ▶ Three (3) complimentary registrations
- ▶ Three (3) discounted registrations (25% off)
- ▶ Video recognition during a general session
- ▶ Signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Basic exhibit space

KEY CARD SPONSOR

\$12,500

2 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Company logo on all hotel key cards
- ▶ Three (3) complimentary registrations
- ▶ Three (3) discounted registrations (25% off)
- ▶ Video recognition during a general session
- ▶ Signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website
- ▶ Basic exhibit space



SILVER SPONSOR

\$5,000

4 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Video recognition during a general session
- ▶ Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- ▶ Prominent signage throughout the event
- ▶ Company logo and description on the event app
- ▶ Company logo on the event website

COMMUNITY SPONSOR

\$1,000

5 Available

Only community organizations and certain nonprofits are eligible for this opportunity. Contact kjudd@defensecommunities.org to confirm your organization's eligibility.

SPECIFIC BENEFITS INCLUDE:

- ▶ Video recognition during a general session
- ▶ Logo and description on the event app
- ▶ Logo on the event website



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ADD-ONS

PREMIUM EXHIBIT UPGRADE

\$5,000

2 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Selection of one (1) of the following:
 - Charging station with tabletop seating
 - Networking area with lounge seating
- ▶ Exhibit space
- ▶ Increased tabletop area
- ▶ Premiere location with high visibility

SPECIAL EXHIBIT UPGRADE

\$3,000

4 Available

SPECIFIC BENEFITS INCLUDE:

- ▶ Exhibit space
- ▶ Increased tabletop area
- ▶ Preferred location with high visibility

ADDITIONAL EXHIBIT SIGNAGE

\$500

Unlimited Availability

SPECIFIC BENEFITS INCLUDE:

- ▶ One (1) large banner stand that your organization can take with them following the event (up to two (2) per sponsor)



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For more information, contact:

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