



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

SIGNATURE EVENT PARTNER

\$25,000

1 Available

As the exclusive Signature Sponsor for the 2022 Installation Innovation Forum, your organization will play a leading role in all aspects of the event.

SPECIFIC BENEFITS INCLUDE:

- » Co-branding of the event
- » Prominent role in keynote sessions
- » Opportunity to help organize and lead a special general session highlighting the event theme
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Five (5) registrations to the conference plus an additional 25% off additional registrations
- » Recognition in special signature sponsor-branded event promotion emails and social media
- » Full-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program and website
- » Marquis lounge and exhibit space

INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2

PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

INSTALLATION INNOVATION EXHIBIT EXPERIENCE

\$15,000

1 Available

The Installation Innovation Forum has become the premiere event for installation leaders to gather, network and learn. ADC wants to provide every opportunity to interact with these key attendees, so we are offering a new Exhibit Experience at the 2022 conference. Exhibits will be dynamic and interactive and will provide your organization with high visibility throughout the event.

SPECIFIC BENEFITS INCLUDE:

- » Special exhibit space
- » Ability to participate in a general keynote session that aligns with your organization's work or mission
- » Acknowledgement of sponsorship by ADC President during event general session
Acknowledgment of sponsorship by ADC President during an event general session
- » Three (3) complimentary registrations to the event plus a 25% discount on up to three (3) additional registrations
- » Full-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSOR

\$12,500

1 Available

Serve as host for an evening networking reception at the 2022 Installation Innovation Forum. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events.

SPECIFIC BENEFITS INCLUDE:

- » Exclusive sponsor of the reception
- » Special signage and recognition of your sponsorship during the reception
- » Unlimited reception attendance by representatives from the reception partner
- » Opportunity to welcome all attendees to the reception
- » Opportunity to help organize and lead a breakout session
- » Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- » Half-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

CHARGING STATION SPONSOR

\$12,500

1 Available

Serve as host for an evening networking reception at the 2022 Installation Innovation Forum. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events.

SPECIFIC BENEFITS INCLUDE:

- » Organization logo on charging station for phones in reception area
- » Opportunity to help organize and lead a breakout session
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- » Half-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

PROGRAM GUIDE SPONSOR

\$12,500

1 Available

Serve as host for an evening networking reception at the 2022 Installation Innovation Forum. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events.

SPECIFIC BENEFITS INCLUDE:

- » Company logo on cover of program guide
- » Opportunity to help organize and lead a breakout session
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- » Half-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

NAME BADGE SPONSOR

\$12,500

1 Available

ADC's unique commemorative name badge – a large, laminated badge with a schedule-at-a-glance on the back – will be distributed to all attendees and worn at the 2022 Installation Innovation Forum.

SPECIFIC BENEFITS INCLUDE:

- » Banner ad of company's logo on the badge
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- » Half-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

4 Available

SPECIFIC BENEFITS INCLUDE:

- » Opportunity to help organize and lead a breakout session
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Three (3) complimentary registrations to the conference plus a 25% discount on up to three (3) additional registrations
- » Half-page advertisement in the event program
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$7,500

3 Available

SPECIFIC BENEFITS INCLUDE:

- » Opportunity to participate in a breakout session
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo and description on the event website

INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2

PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

MILITARY SERVICE WORKSHOP SPONSOR

\$7,500

4 Available (one each for Army, Air Force, Navy/Marine Corps and National Guard)

SPECIFIC BENEFITS INCLUDE:

- » Exclusive sponsor of the Navy/Marine Corps, Army, National Guard or Air Force workshop
- » Special signage and recognition of your sponsorship during the workshop
- » Opportunity to introduce the lead organizers and speakers of each workshop
- » Acknowledgment of sponsorship by ADC President during an event general session
- » Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo on the conference website



INSTALLATION INNOVATION 2022

OCT. 31 - NOV. 2 PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

\$5,000

4 Available

SPECIFIC BENEFITS INCLUDE:

- » Acknowledgment of sponsorship by ADC President during an event general session
- » Two (2) complimentary registrations to the conference plus a 25% discount on up to two (2) additional registrations
- » Prominent signage throughout the event
- » Company logo and description in the event program
- » Company logo on the conference website