

Sponsorship Opportunities



Signature Event Sponsor \$15,000

(1 AVAILABLE)

As the exclusive Signature Sponsor for the 2018 Installation Innovation Forum – your organization will play a high profile role in all aspects of the event. Specific benefits include:

- Prominent role in keynote session
- Opportunity to develop a special session highlighting the event theme
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout the event
- Six complimentary registrations to the conference plus an additional 25% off any additional registrations
- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Full page advertisement in event program
- Opportunity to distribute handout materials during registration
- Company logo on the conference website
- Featured in story in ADC's *Defense Communities 360* Newsletter

Platinum Partner \$10,000

(2 AVAILABLE)

As the exclusive Platinum Sponsor for 2018 Installation Innovation Forum – your organization will play a high profile role in all aspects of the event. Specific benefits include:

- Prominent role in event general session
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout the event
- Four complimentary registrations to the conference plus an additional 25% off any additional registrations

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- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Full page advertisement in event program
- Company logo on the conference website

Gold Sponsor

\$7,500

(3 AVAILABLE)

As a Gold Partner for the 2018 Installation Innovation Forum your organization will play a leading role in all aspects of the event. Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout the event
- Three complimentary registrations to the conference plus an additional 25% off any additional registrations
- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Half page advertisement in event program

Silver Sponsor

\$5,000

(4 AVAILABLE)

As a Silver Partner for the 2018 Installation Innovation Forum your organization will play a leading role in all aspects of the event. Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout the event

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- Two complimentary registrations to the conference
- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

Innovators Program Sponsor **\$10,000**
(1 AVAILABLE)

As the Innovators Program Sponsor, your organization will underwrite this year's *Defense Communities 360's: 2018 Innovation Report*. Specific benefits include:

- Logo and advertisement in the *2018 Innovation Report*
- Digital banner on the *2018 Innovation Report* webpage
- Serve as emcee introducing the 2018 Innovators
- Acknowledgement of sponsorship by ADC President during event general session
- Four complimentary registrations to the Forum
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

Lunch Sponsor **\$7,500**
(2 AVAILABLE)

Serve as the lead sponsor for one of the 2018 Installation Innovation Forum general session lunches. Specific benefits include:

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- Exclusive sponsor of event lunch
- Opportunity to speak and introduce keynote speakers at lunch
- Acknowledgement of sponsorship by ADC President during lunch
- Signage/logos displayed during lunch
- Two complimentary registrations to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

Networking Reception \$7,500

Partner

(1 AVAILABLE)

Serve as host for an evening networking reception at the 2018 Installation Innovation Forum. This casual event will offer the attendees a unique opportunity to network before heading out to dinner and other events. Specific benefits include:

- Exclusive sponsor of the reception
- Unlimited reception attendance by representatives from the reception partner
- Distribution of promotional item during event (provided by sponsor)
- 50% discount on up to 3 Forum registrations
- Company logo/message displayed on signage and/or screens during event
- Acknowledgement of sponsorship by ADC President during reception
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

Hotel Room Key Sponsor \$5,000

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(1 AVAILABLE)

As the hotel room key sponsor, your organization's logo will appear on all of the hotel room keys distributed to conference attendees. The room keys will be produced by the hotel. Specific benefits include:

- Branding on the hotel room keys with company logo
- Two complimentary registrations to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

Name Badge Partner \$5,000

(1 AVAILABLE)

ADC's unique commemorative name badge – a large laminated badge with a schedule-at-a-glance on the back – will be distributed to all attendees and worn at the 2018 Installation Innovation Forum. The badge sponsor will have a banner ad on the back of the badge below the schedule. Specific benefits include:

- Banner ad on the back of the badge below the schedule
- One complimentary registration to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website

For more information on ADC's 2017 Defense Community Summit Sponsorship, please contact:

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